

Kilcona Park Dog Club Inc.

Corporate Gold Sponsor Value Proposition

For \$100, a reciprocal web link, and a discount for KPDC members, you will receive the following recognition and value for 2016:



1. Large logo and display on our web site in the Sponsor Area
<http://kilconaparkdogclub.ca>, or <http://kpdc.ca>
2. Email notification to all members with your status and offer as a Sponsor.
3. Feature article written and distributed to members and on web and Facebook
4. Branded recognition on our landing page rotating sponsor area. We will require your logo for this in a 185 by 185 pixel .png file format.
5. One monthly banner ad on our web site close to the top of the landing page (normally valued at \$25/month). We will require a 480 by 60 pixel image for these banner ads also in .png format. This can be changed once a month.
6. A 50% reduction on any KPDC ad rates.
7. Recognition on our social media sites.
8. Recognition at all club events, which will include our major fundraising events such as the "Annual Spring BBQ (Winnipeg Dog Fest)" which will take place on June 11, 2016 and our "Fall BBQ" in Sept. 2016.
9. Identification as a Corporate Gold Sponsor at media distribution sites (Facebook pages for local TV and radio stations, PSAs, etc.) when these are used to advertise events.
10. Permission to use the KPDC logo on your correspondence and marketing material (must be approved for use by KPDC)
11. Event booth space for annual and special KPDC events.
12. One Corporate Membership which provides membership discounts from our other sponsors as well as discount to our products and services at events.